

ACPA—College Student Educators International

PROFIT AND LOSS

January - December 2017

	TOTAL	
	JAN - DEC 2017	JAN - DEC 2016 (PY)
Income		
4100 Membership	722,126.35	801,164.13
4301 Annual Convention	1,054,656.76	1,166,849.07
4400 Publications Income	170,565.66	194,477.75
4590 Career Central	57,358.04	80,324.97
4600 Sponsorships/Contributions	76,428.11	71,690.75
4615 Marylu McEwen Dissertation Award (deleted)		2,067.90
4616 ACPA Scholarship Fund (deleted)		2,368.00
4620 Label Sales (deleted)		265.63
4640 ELF Program Support	40,000.00	64,000.00
4650 Transfer from Reserve		134,904.00
4720 Speaker Engagements (deleted)		2,500.00
4820 State CPA Income	113,787.54	67,934.20
4850 Other Income	148,409.28	3,068.28
4875 Compliance U		1,770.00
4900 Educational Programs	461,334.50	356,361.37
4992 Gain/Loss on sale of fixed assets	795.00	-1,616.00
Total Income	\$2,845,461.24	\$2,948,130.05
GROSS PROFIT	\$2,845,461.24	\$2,948,130.05
Expenses		
5000 General Administration	1,349,050.07	1,313,590.59
5050 Technology	48,694.03	40,751.01
5065 Long Term Investment Expense	11,050.00	
5160 Governing Board	35,598.98	56,058.43
5180 JLM	41,891.25	34,751.08
5190 Foundation expense	0.00	-278.76
5200 Strategic Initiatives	108,249.40	57,813.80
5300 General Membership	29,022.15	35,563.78
5350 Marketing	33,749.64	33,751.67
5370 C2 Expense		5,315.00
5399 Compliance U Expenses	53,221.04	1,465.93
5400 Professional Development*		2,115.34
5401 Educational/Professional Programs	225,036.68	193,876.22
5410 Tools/Social Justice (deleted)	3,000.00	
5417 Community Colleges (deleted)		76.95
5450 Webinars (deleted)		81.74
5480 Supplies (deleted)	12.15	
5482 Postage (deleted)	3,555.01	60.60
5484 Printing (deleted)		1,490.62
5486 AirTransportation (deleted)	215.95	-229.96
5490 Merchant Fees (deleted)		52.05
5500 Convention Expenses	793,478.99	826,790.52
5830 CEUs		485.00

	TOTAL	
	JAN - DEC 2017	JAN - DEC 2016 (PY)
Total 5400 Professional Development*	1,025,298.78	1,024,799.08
5590 Awards & Grants	12,116.68	15,675.66
5599 Site Visits		386.96
5600 ACPA Entities		
5601 ACPA Commissions	13,781.00	7,560.12
5625 Wellness (deleted)	459.50	253.58
5650 ACPA Coalitions	15,130.97	8,216.43
5675 ACPA Communities of Practice	4,420.01	1,889.08
5780 State CPA Expenses	127,233.00	64,688.28
5800 State Divisions	8,361.62	8,341.25
5810 International Division	597.84	1,410.86
5811 SSAOs	3,489.60	5,042.31
5812 Senior & Emerging Scholars	33,134.61	13,129.58
Total 5600 ACPA Entities	206,608.15	110,531.49
5700 Publications		
5701 JCSD	68,092.38	66,495.57
5730 About Campus	78,913.35	193,275.52
5740 Books & Media	5,995.45	
5750 Internal Publications		6,342.00
Total 5700 Publications	153,001.18	266,113.09
5710 Development - Arth		13,039.98
5711 Development - Thunder		1,197.89
5820 Association Memberships	19,844.65	20,631.87
5870 Equity & Inclusion	20,600.46	19,869.39
5900 Research/Scholarship		1,000.00
Total Expenses	\$3,147,996.46	\$3,052,027.94
NET OPERATING INCOME	\$ -302,535.22	\$ -103,897.89
Other Income		
4841 Dividends	26,736.39	29,518.97
4842 Unrealized Gain/Loss	77,921.63	54,101.13
Total Other Income	\$104,658.02	\$83,620.10
NET OTHER INCOME	\$104,658.02	\$83,620.10
NET INCOME	\$ -197,877.20	\$ -20,277.79