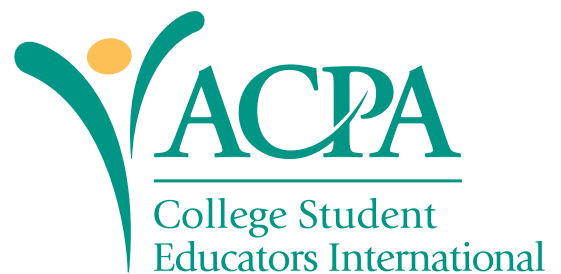


2009-10

ANNUAL REPORT



ABOUT ACPA

American College Personnel Association (ACPA), headquartered in Washington, D.C. at the National Center for Higher Education, is the leading comprehensive student affairs association that advances student affairs and engages students for a lifetime of learning and discovery.

ACPA, founded in 1924 by May L. Cheney, has over 7,000 members representing 1,300 private and public institutions from across the U.S. and around the world. Members include organizations and companies that are engaged in the campus marketplace. Members also include graduate and undergraduate students enrolled in student affairs/ higher education administration programs, faculty, and student affairs professionals, from entry level to senior student affairs officers.

VISION ACPA leads the student affairs profession and the higher education community in providing outreach, advocacy, research, and professional development to foster college student learning.

MISSION ACPA supports and fosters college student learning through the generation and dissemination of knowledge, which informs policies, practices and programs for student affairs professionals and the higher education community.

CORE VALUES The mission of ACPA is founded upon and implements the following core values:

- Education and development of the total student.
- Diversity, multicultural competence and human dignity.
- Inclusiveness in and access to association-wide involvement and decision-making.
- Free and open exchange of ideas in a context of mutual respect.
- Advancement and dissemination of knowledge relevant to college students and their learning, and to the effectiveness of student affairs professionals and their institutions.
- Continuous professional development and personal growth of student affairs professionals.
- Outreach and advocacy on issues of concern to students, student affairs professionals and the higher education community, including affirmative action and other policy issues.

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March, 2011

Greetings!

The 2009-10 academic and presidential years were very rewarding and extremely busy. I will share many of those highlights with you in the balance of this report; but first, allow me to thank the many friends and colleagues for the hours of volunteer service that were given to advance the mission and goals of ACPA.

Some incredible things happened this year, and all of them were directly linked to wonderful and committed members within ACPA. The 86th Annual Convention in Boston was a tremendous success thanks to the tireless work of Ms. Robin Diana and the convention team. A new high tech, high touch placement initiative was unveiled due in large part to the early work of Mr. Dwayne Todd and later, the placement chair, Ms. Leslye Erickson. Lastly, efforts to serve our SSAO's with quality professional development and career advancement opportunities were championed by Mr. William Spelman. These items, along with many others, were examples of members doing great things to improve ACPA.

Special thanks must go to Mr. Michael Segawa, the 2009-10 NASPA President, for his efforts to revisit the consolidation of our two associations. His commitment to our profession and the consolidation process was instrumental in creating and maintaining positive dialogue.

The campuses of ACPA Presidents play an important role, and sincere thanks goes to my dedicated staff and colleagues at the University of Louisville for their ongoing and continuous support. Their commitment to our shared profession and students has been phenomenal.

Thank you,



Tom Jackson, Jr., Ed.D.
2009-10 ACPA President



March, 2011

Greetings from One Dupont Circle!

I am pleased to share the summary of activities of the Association for the 2009-2010 year. This year has been very productive and innovative, under the leadership of Dr. Tom Jackson Jr., Vice President for Student Affairs at the University of Louisville.

Many hours were spent working on the proposed consolidation of ACPA and NASPA. The CST (Consolidation Steering Team) was so ably led by Tom and the NASPA President, Mike Segawa. They both pledged that there would be open and rational dialog offered on a 30 year old topic, the consolidation/unification of the two largest student affairs associations in the United States. This work will continue well into the next year.

Also, ACPA hosted the 86th Annual Convention in Boston, Massachusetts to an array of quality programs, institutes and career services. The year was full of professional development opportunities for all levels of professional.

I want to publicly thank the International Office staff for a wonderful job of addressing the many member issues and concerns, over the course of the year. They do so with professionalism and grace. Thank you!

I conclude by saying it continues to be an honor and privilege to serve the association, the profession and my colleagues.

Best wishes,



Gregory Roberts, Ed.S
ACPA Executive Director



MEMBERSHIP

2009-10 Membership Breakdown (as of June 30, 2010)

General	5,415
Student	2,197
Institutional	498
Transitional	113
Life	89
Associate	59
Emeritus	71
TOTAL	8,442

2009-10 CORPORATE PARTNERS & ANNUAL CONVENTION SPONSORS

Platinum – \$ 15,000+

Education Realty Trust / Allen & O’Hara Education Services, Inc
Aramark Higher Education
American Campus Communities, Inc.
William Spelman Executive Search

Gold – \$ 7,500+

On Campus Marketing

Silver – \$ 5,000+

PublicIdentity, Inc.
StudentVoice

Bronze – \$ 3,500+

Center for Student Studies
The Clorox Company
New England Woodcraft

2009-10 SPONSORS FOR ACPA PROGRAMS

Allen & O’Hara Education Services, Inc

Residential Curriculum Institute and Donna M. Bourassa Mid-Level Manager’s Institute

Aramark Higher Education

ACPA Foundation Diamond Honoree Sponsor
Awards Ceremony and Leadership/Corporate Partner Reception Sponsor
Next Generation Conference Sponsor
ACPA Institute on Sustainability Sponsor

American Campus Communities, Inc.

Assistantship
American Campus Communities Library

William Spelman Executive Search

SSAO Symposiums
Senior Career Services Center Sponsor

On Campus Marketing

Commission for Housing and Residence Life Reception Sponsor
Next Generation Conference Sponsor

PublicIdentity, Inc.

Next Generation Conference Sponsor

StudentVoice

Convention Evaluation Sponsor
ACPA Assessment Institute Sponsor

Center for Student Studies

ACPA Foundation Diamond Honoree Sponsor

The Clorox Company

MingleStick Sponsor

New England Woodcraft

Convention Volunteer Gift Sponsor

Keene Promotions

Convention Volunteer Gift Sponsor

Turning Technologies

Convention Opening Program Sponsor

Teamworks

Next Generation Conference Sponsor

USAToday

ACPA Foundation Diamond Honoree Sponsor

Forward thinking, vibrant, and a world leader in student development – ACPA is uniquely positioned to impact and engage the profession. As one of the world’s leaders in student development, ACPA will enthusiastically and actively inspire its membership, and the global profession, to advance knowledge and competencies, deliver professional and career development, and aggressively develop new and thoughtful strategies to serve the many different campuses and students.

ACPA has a long history of innovation, passion, tradition, and celebration and stands ready to deliver the critical services, education, and opportunities to lead the next generation of practitioners and scholars.

The priorities below unify the association’s strategic plan with the presidential vision and priorities. Collaboration, with a mindful eye on serving the greater good, is required to establish the global and systemic partnerships needed to advance both the association and the profession.

Themes:

1. Becoming Truly International and Global
2. Serving Veterans
3. Focusing on Research
4. Developing a Sense of Giving

Becoming Truly International and Global

ACPA (and the profession) can broadly serve the international community and should discover ways now to not only have a presence internationally, but to more deliberately reach out to colleagues across the globe. Additionally, as campuses share resources and research, and students from abroad find their way to the United States, the Association must be open to the changing dynamic this may have on our campuses.

Serving Veterans

This honorable group brings full scholarships to our nation’s campuses. Best practices for recruiting veterans and active duty people to campus, as well as how campuses may have modified policy and services to best serve this at-risk group would be important. The influx of veterans may rival WWII. The impact that graduating veterans will have on the economy is very significant. Nationally we are at the infancy stage of this phenomenon, but it is moving fast and it will soon be beyond our grasp without deliberate action.

Focusing on Research

ACPA’s strength is inspiring new research, and one of the research needs is college mental health and veteran’s issues. Although not intended to be related, there is much discussion on college campuses about the mental health challenges of students. There is also growing research on the implications, yet the root causes of these challenges have not been revealed. Why is the profession facing increased mental health issues on campus? What has occurred in the past that is now contributing to these dynamics on our campus today? Discovering why these challenges exist (at the root) will enable the profession to demand change to the formula so when students do arrive on campus they are in a healthier, more stable state of mind.

Developing a Sense of Giving

Many practitioners are accustomed to the giving of one’s time and intellect through scholarly work. That is a strength of this association and the profession. ACPA has the opportunity to envision how giving of other resources can contribute to the success of the association and its impact on student success. Cultivating relationships, an ACPA strength, is a requirement in the giving process. Identifying strategies to improve corporate relationships, establish innovative partnerships, or devise unique strategies to inspire giving in different ways is important if the association is to better serve the students at member campuses.

ACTIVITY HIGHLIGHTS

Joint Efforts With NASPA

1. Joint Task Force on Professional Competencies co-chaired by Dwayne Todd and Marilee Bresciani
2. Memorandum of Agreement to jointly share intellectual property rights for professional competency areas – 2010
3. Consolidation NASPA – Month 12 and progressing
4. Joint meetings between ACPA and NASPA leadership (3)
5. Joint Task Force on the Future of the Profession co-chaired by Vasti Torres and Jan Walbert
6. Joint Research Agenda co-chaired by Bob Reason and David McKelfresh

Technology & Communication

1. New Web design (ACPA)
2. Used Twitter, blogs, podcasts, Facebook, publications and e-mail to reach members
3. Continued Technology Task Force

Global Citizenship

1. Canadian Association of College & University Student Services (CACUSS) and Caribbean Tertiary Level Personnel Association (CTLPA) relationships
2. Founding Association of IASAS
3. Ghana Study Tour June 5-19
4. Over 30 international delegates from nine countries registered for ACPA

Publications & Scholarship

1. Published with NASPA *“Enough is Enough,”* inspired by Zenobia Hikes, former Vice President for Student Affairs at Virginia Tech University and edited by Brian O. Hemphill and Brandi Hephner LaBanc.
2. Increased JCSD submissions and added more peer reviewers

Convention Enhancements

1. “We Are ACPA” and “Unity” concepts of engaging, connecting, and involving members at convention
2. No-Host and inexpensive lunches
3. Book signings
4. Minglesticks
5. C3 - High Tech and High Touch
6. Established One-Day Registrations
7. Evolved or established new programs/events: Our Agenda, Corporate Sponsors presenting programs, We Remember, CultureFest, USA Featured program, and Awards/Corporate Leadership Reception
8. Modeled transparency and open communication: Bi-monthly newsletter updates to leadership on convention updates, three presentations to the Governing Board and new committees created outside of the convention team to implement new and slightly different initiatives

New State Divisions

- Arizona, District of Columbia, Delaware (in progress), Florida (in progress)

New Caribbean Chapters

- Trinidad & Tobago, Barbados, Jamaica

New Commissions & Task Force

- Spirituality, Faith, Religion and Meaning
- Recreation and Athletics
- Task Force on Alumni Relations and Development

2009-10 GOVERNING BOARD [EFFECTIVE JULY 1, 2009]

President Tom Jackson, Jr. , University of Louisville (Kentucky)	Vice President Susan Salvador, Monroe Community College (New York)
Past President Patty Perillo, Davidson College (North Carolina)	Director, External Relations Mela Dutka, Washington College (Maryland)
Director, Membership Development Keith Humphrey, University of Arizona	Secretary/Treasurer Gregory Roberts (Ex-Officio), ACPA Executive Director
Member-at-Large Entry Level Laura Ulmer, Wingate University	Director, Professional Development Dwayne Todd, Columbus College of Art and Design (Ohio)
Director, Research and Scholarship Robert Reason, Pennsylvania State University	Director, Equity and Inclusion Susan Johnson, Lumina Foundation for Education (Indianapolis)
Member-at-Large Mid-Level Nicole Roop, University of Maryland Baltimore County	Member-at-Large Senior Level Tim Pierson, Longwood University (Virginia)
Member-at-Large Faculty Matt Wawrzynski , Michigan State University	

2009-10 ASSEMBLY [EFFECTIVE JULY 1, 2009]

Vice President Susan Salvador, Monroe Community College (New York)	Coordinator of Commissions (2008-10) Alice Mitchell, University of Maryland, College Park
Coordinator of Commissions-Elect (2010-12) Heather Shea Gasser, University of Idaho	Coordinator of Standing Committees (2009-11) Ron Jackson, Community College of Philadelphia (Pennsylvania)
Coordinator of State Divisions Sandra M. Emerick, Cleveland State University (Ohio)	Coordinator of International Divisions Jacqueline Austin, Barbados Community College

2009-10 COMMISSION CHAIRS

Commission for Academic Affairs Administrators
Jamie Cooper, George Mason University (Virginia)

Commission for Global Dimensions of Student Development
Katherine Wildman, University of Iowa

Commission for Academic Support in Higher Education
Adrianna Guram, University of Wisconsin-Madison

Commission for Graduate & Professional School Educators
Sean Robinson

Commission for Administrative Leadership
Kent Sampson, Oklahoma State University-Stillwater

Commission for Housing & Residential Life
Adrian Gage, Worcester State College (Massachusetts)

Commission for Admissions, Orientation and the First Year Experience
Sara Hinkle, Hofstra University (New York)

Commission for Professional Preparation
Debora Liddell, University of Iowa

Commission for Alcohol and Other Drug Issues
Tom Hall, University of Central Florida

Commission for Social Justice Educators
Kristi Clemens, Dartmouth College (New Hampshire)

Commission for Assessment and Evaluation
Becki Elkins Nesheim, Cornell College (Iowa)

Commission for Student Conduct and Legal Issues
Jonah Ward, Brown University (Rhode Island)

Commission for Career Development
Farouk Dey, University of Florida

Commission for Student Development in the Two Year College
Lisa Kelsay, Moraine Valley Community College (Illinois)

Commission for Commuter Students and Adult Learners
Leslie Perkins, The Art Institute of Washington

Commission for Student Involvement
David Rachita, University of Houston-Clear Lake (Texas)

Commission for Counseling and Psychological Services
Chanda Corbett, Loyola College of Maryland

Commission for Wellness
Sara Stahlman, University of North Carolina-Chapel Hill

2009-10 STATE/INTERNATIONAL PRESIDENTS

International Division - Caribbean CPA
Curtis Mike, The University of the West Indies—St. Augustine

State Division - Maryland
Sara Furr, Mount Saint Mary's University

State Division - Arkansas
Cledis Stuart, Southern Arkansas University

State Division - Massachusetts
Shelley Errington Nicholson, Worcester Polytechnic Institute

State Division - California
Amanda Carlton, University of California-Berkeley

State Division - Michigan
Eric Mullen, Grand Rapids Community College

State Division - Colorado
Andrea Kragerud, University of Colorado-Boulder

State Division - Minnesota
Dara Hagen, Century College

State Division - Georgia
Nia Haydel, Georgia State University

State Division - Missouri
Timothy Lempfert, Washington University in Saint Louis

State Division - Kentucky
Angela Taylor, Georgetown College

State Division - New Hampshire
Jessica Smestad, University of New Hampshire

State Division - Maine
Lauren Garrett, Maine Maritime Academy

State Division - New York
Doreen Hettich-Atkins, Ithaca College

State Division - North Carolina
Robert Johnson, University of North Carolina-Greensboro

State Division - South Dakota
Mandy Parpart, Dakota State University

State Division - Ohio
Kimberly Ferguson, Capital University

State Division - Virginia
Charles Pittman, Hampton University

State Division - Pennsylvania
Terry Wigle, California University of Pennsylvania

State Division - Wisconsin
John Palmer, University of Wisconsin-Oshkosh

State Division - South Carolina
Rhonda Mingo, Converse College

AWARDS

Contribution to Higher Education

George Kuh, Indiana University

Contribution to Knowledge

Don Hossler, Indiana University
C. Carney Strange, Bowling Green State University

Lifetime Achievement

Anne Pruitt Logan

Senior Scholars 2010-2015

Barbara Jacoby, University of Maryland, College Park
Vasti Torres, Indiana University

Emerging Scholars

Mimi Benjamin, Cornell University
Kimberly A. Griffin, The Pennsylvania State University
Frank Harris III, San Diego State University
Julie J. Park, Miami University
Tricia A. Seifert, University of Toronto

Senior Scholars Diplomat

Trudy W. Banta, Indiana University-Purdue University in Indianapolis
Marylu K. McEwen, University of Maryland – College Park
Dennis C. Roberts, Qatar Foundation

Voice of Inclusion-Individual

Penny J. Rice, Iowa State University

Champion of Sustainability

Simran Sethi, University of Kansas

Presidential Citation

William Spelman, William Spelman Executive Search
Leslye Erickson, University of Louisville

Esther Lloyd Jones Professional Service Award

Jean Paratore

Excellence in Practice

Cesar Figueroa, University of California – San Diego

2010 Diamond Honorees

Javaune Adams-Gaston, Ohio State University

Laura Bayless, St. Mary's College of Maryland

Gwen Dungy, NASPA

John Gardner, John N. Gardner Institute for Undergraduate Excellence

Kathleen Kerr, University of Delaware

Jason Laker, Queen's University – Canada

Debora Liddell, University of Iowa

Jerome Miller-Vaz, University of the West Indies, Mona

Ricardo Montelongo, Texas A&M University Galveston

Raechele Pope, University of New York - Buffalo

Kristen Renn, Michigan State University

Mary Ann Ryan, University of St. Thomas (Minnesota)

Diamond Honorees (continued)

Barry Schonberger, University of Southern Indiana

L. Russell Watjen, Armstrong Atlantic State University

Katherine Sermersheim, Southern Illinois University Carbondale

Steven Zerwas, University of North Carolina at Greensboro

ACPA FOUNDATION BOARD OF TRUSTEES

Robin A. Diana (President), The College at Brockport (New York)

Mary Ann Ryan, University of St. Thomas (Minnesota)

Leila V. Moore (Vice President), William Spelman Executive Search

Jeanne Steffes

Western New England College (Massachusetts)

Doug Fraser (Treasurer), StudentVoice

Lynn H. Willett

Coastal Carolina University (North Carolina)

Constance L. Foley (Past President),
Slippery Rock University (Pennsylvania)

Howie Dumhart, Collegiate Express

Patty Perillo (ACPA Past President),
Davidson College (North Carolina)

B. Lynne Reeder

University of North Carolina-Wilmington

Tom Jackson, Jr. (ACPA Past President)
University of Louisville (Kentucky)

Katherine L. Sermersheim, Southern Illinois University

Paul Shang, University of Oregon

Susan Salvador, ACPA Vice President
Monroe Community College (New York)

Brad Shaw, Allen & O'Hara Education Services Inc.

George Neibling, University of North Texas

Kristin Skarie, Teamworks

Deborah H. Hamilton (Associate Member)
Salem State College (Massachusetts)

Stephen C. Sutton, University of California at Berkeley

Gregory Roberts (Ex-Officio)
ACPA Executive Director

Ron Campbell (Ex-Officio)
ACPA Director of Corporate Relations

Melinda E. Goldberg (Ex-Officio)
The Rivers Organization

Carmen Neuberger
Greenwood/Asher and Associates, Inc.

Paul Oliaro
California State University, Fresno

Jean Paratore
Southern Illinois University-Carbondale - Emeritus

2010 ACPA INTERNATIONAL OFFICE STAFF

Gregory Roberts, Executive Director

B.S., M.S. Indiana University – Bloomington; Ed.S. University of Missouri – Kansas City

Eleanor Mower, Associate Executive Director

B.S., M.Ed Virginia Commonwealth University; DBA. University of Sarasota (Florida)

Ron Campbell, Director of Corporate Relations

B.A. Heidelberg College; M.A. Montclair State University (New Jersey)

Stanton Cheah, Director, Membership, Marketing & Media Relations

B.A. Towson University (Maryland); M.A. University of Baltimore (Maryland)

Marguerite Comfort, Executive Assistant/Office Manager

B.A. American University (District of Columbia)

Faye Easley, Office Assistant

Dana Frommer, Graduate Assistant

B.A. Rutgers, The State University of New Jersey

Stephanie Gatson, Coordinator of Membership & Convention Services

B.S. Catholic University of America (District of Columbia)

Tom Gentry, Director, Fiscal Services & Human Resources

B.S. University of Tennessee; M.S. Johns Hopkins University

Michael Hernandez, Director of Information Technology

Aleasha Mayo, Coordinator of Constituent Relations

B.A. Howard University (District of Columbia)

Jorge Pedreira, Association Services Coordinator

Justin Roberts, Web Services Associate

B.S. George Washington University (District of Columbia)

Vernon Wall, Director, Educational Programs & Publications

B.A. North Carolina State University; M.A. Indiana University

Brian Dusbiber, Educational Consultant



KOSITZKA, WICKS & COMPANY
Certified Public Accountants

Independent Auditor's Report

Governing Board
American College Personnel Association
Washington, DC

We have audited the accompanying statements of financial position of the **American College Personnel Association** (a nonprofit organization) as of June 30, 2010 and 2009, and the related statements of activities, functional expenses and cash flows for the years then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the **American College Personnel Association** as of June 30, 2010 and 2009, and the changes in its net assets and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Kositzka, Wicks and Company

Alexandria, Virginia
November 17, 2010

American College Personnel Association

Statements of Financial Position June 30,

	2010	2009
Assets		
Current assets		
Cash and cash equivalents	\$ 704,452	\$ 778,458
Certificate of deposit	151,488	-
Investments	959,435	876,625
Accounts receivable	19,361	42,466
Prepaid expenses	29,474	48,101
Due from related party	5,089	5,089
Total current assets	<u>1,869,299</u>	<u>1,750,739</u>
Property, at cost		
Furniture and fixtures	65,174	65,174
Office equipment and software	120,185	117,046
Leasehold improvements	89,735	89,735
Less: accumulated depreciation	(254,699)	(236,528)
Total property, net	<u>20,395</u>	<u>35,427</u>
Total assets	<u><u>\$ 1,889,694</u></u>	<u><u>\$ 1,786,166</u></u>
Liabilities and net assets		
Current liabilities		
Accounts payable	\$ 101,520	\$ 77,948
Deferred income	603,381	526,955
Total liabilities	<u>704,901</u>	<u>604,903</u>
Net assets		
Unrestricted	1,171,313	1,138,106
Temporarily restricted	13,480	43,157
Total net assets	<u>1,184,793</u>	<u>1,181,263</u>
Total liabilities and net assets	<u><u>\$ 1,889,694</u></u>	<u><u>\$ 1,786,166</u></u>

The accompanying independent auditor's report and notes are an integral part of the financial statements.