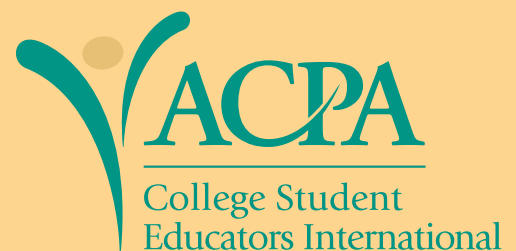




2011-2012 Annual Report



Contents

- 3 About ACPA
- 4 ACPA President Heidi Levine
- 5 ACPA Executive Director Gregory Roberts
- 6 Membership
- 6 Corporate Relations
- 7 2011-2012 Highlights
- 11 Leadership
- 14 Association Awards
- 15 ACPA Foundation
- 16 ACPA International Office
- 17 Finances

■ About ACPA

American College Personnel Association (ACPA), headquartered in Washington, D.C. at the National Center for Higher Education, is the leading comprehensive student affairs association that advances student affairs and engages students for a lifetime of learning and discovery.

ACPA, founded in 1924 by May L. Cheney, has over 7,000 members representing 1,300 private and public institutions from across the U.S. and around the world. Members include organizations and companies that are engaged in the campus marketplace. Members also include graduate and undergraduate students enrolled in student affairs/ higher education administration programs, faculty, and student affairs professionals, from entry level to senior student affairs officers.

VISION ACPA leads the student affairs profession and the higher education community in providing outreach, advocacy, research, and professional development to foster college student learning.

MISSION ACPA supports and fosters college student learning through the generation and dissemination of knowledge, which informs policies, practices and programs for student affairs professionals and the higher education community.

■ Core Values

The mission of ACPA is founded upon and implements the following core values:

- Education and development of the total student.
- Diversity, multicultural competence and human dignity.
- Inclusiveness in and access to association-wide involvement and decision-making.
- Free and open exchange of ideas in a context of mutual respect.
- Advancement and dissemination of knowledge relevant to college students and their learning, and to the effectiveness of student affairs professionals and their institutions.
- Continuous professional development and personal growth of student affairs professionals.
- Outreach and advocacy on issues of concern to students, student affairs professionals and the higher education community, including affirmative action and other policy issues.

ACPA President Heidi Levine

December, 2012



Dear Colleagues:

2011-12 was an energizing and productive year for ACPA visioning, planning and leading. This annual report provides an excellent overview of the association's activities over the past year, and reflects the dedication and tremendous work of our members, volunteer leaders and International Office staff.

One of the highlights of 2011-12 was leading the Governing Board and association through a process of renewing our vision and setting our course for the future. During the summer and early fall over 144 ACPA members and friends participated in 33 "Meet Ups" to share their goals, priorities and dreams for ACPA's future. Combined with the results of our recent membership survey, the Governing Board, Assembly Coordinators and International Office staff used this member input to develop our new strategic plan.

During 2011-12 we also commissioned a task force, led by past president Susan Salvador, to help us identify best and promising practices to foster transfer student success; established an International Member Advisory Board; and charged a team with developing a credentialing implementation plan. And that's just the tip of the iceberg!

A culminating experience in 2012 was coming together in Louisville, KY – "Possibility City" – for ACPA's 88th Annual Convention. Many thanks to Convention Chair Steve Sutton and the entire planning team for creating a venue in which we could create possibilities for our students, campuses and profession.

It has been a privilege and honor to have served ACPA and our profession as your president.

Sincerely,

A handwritten signature in black ink, appearing to read "Heidi Levine".

Heidi Levine
ACPA President 2011-12

2011-12 was an
energizing and
productive year for
ACPA visioning,
planning and
leading.

ACPA Executive Director Gregory Roberts, Ed.S.

December, 2012



Dear Colleagues:

It is difficult to believe that the 2011-2012 academic year has come and gone and we are still finding new challenges, answering old questions and creating new opportunities for students. That is in fact our “calling” and I have enjoyed the opportunity to be a part of this revisioning effort once again.

Under the outstanding leadership of Dr. Heidi Levine (ACPA President 2011-2012), we began the process of renewing our vision for the Association and setting our course for the future. We engaged in a complex yet inclusive process to look at what we do well, what we do “not so well” and what we need to focus on in the coming months and years ahead; a new strategic plan for ACPA!

The ACPA 2012 Annual Convention was held in Louisville, Kentucky. This was the first time for our association to meet in the state of Kentucky. The citizens of Louisville rolled out the red carpet to make our convention a complete success. The higher education community is strong in Louisville (and southeast Indiana) and they too made us feel welcomed.

The Governing Board created a new award, “The ACPA Humanitarian Award,” to be given selectively to an individual who has made considerable contributions to higher education. This first award was presented to Muhammad Ali, the social justice advocate, historic athlete and a global thinker. Mr. Ali’s hometown is Louisville, Kentucky and the Muhammad Ali Museum was a wonderful addition to the ACPA educational offerings.

My thanks and appreciation go out to the volunteer leaders and the talented International Office Staff for making this year a success for the Association.

Best Wishes

A handwritten signature in black ink that reads "Gregory Roberts". The signature is fluid and cursive.

Gregory Roberts, Ed.S.
ACPA Executive Director

We are still finding new challenges, answering old questions and creating new opportunities.

Membership Breakdown (as of June 30, 2011)

General = 4891
Student = 1981
Transitional = 145
Emeritus = 47
Life = 80
College/University/Organizational = 454
Total Members = 7598

2011 – 2012 Corporate Partners & Annual Convention Sponsors

Diamond - \$25,000+

Campus Labs
On Campus Marketing

Platinum - \$18,000+

Education Realty Trust – Allen & O’Hara

Gold - \$12,000+

SCVNGR
William Spelman Executive Search

Silver - \$7,000+

Forrest T. Jones
LiveText
My Favorite Student
Public Identity

Bronze - \$3,500+

EBI
InterviewStream
Lumina Foundation for Education
Seabrook House
Teamworks
USA Today

Annual Convention Sponsors

(Educational Partners)

Intern Bridge
Gallup
Disney Youth Programs
Association for the Study of Higher Education (ASHE)
National Orientation Directors Association (NODA)
National Academic Advising Association (NACADA)
National Collegiate Leadership Association (NCLA)
Center for Collegiate Mental Health (CCMH)
Healthy Minds
Semester at Sea
Stylus Publishing
The Fund for American Studies

2011-2012 Highlights

CAS – Susan Komives, ACPA’s Director to CAS, continues to represent the interests and involvement in the Council for the Advancement of Standards in Higher Education. Additions for the year include:

Two new member associations: the Association of Higher Education Parent/Family Program Professionals (AHEPPP) and the National Institute for the Study of Transfer Students.

In 2010 CAS released two new standards: Parent and Family Programs, and Veterans and Military Programs and Services with input from ACPA commissions. In keeping with strategic initiatives to make CAS more visible in the profession, press releases were done on the Veterans standard and it was noted on numerous Web sites including the National Institute for Learning Outcomes Assessment (NILOA).

New standards in various stages of development include:

- Campus Media Standards
- Campus Safety
- Sexual Assault and Relational Violence
- Transfer Student Services

Revised standards in this cycle are:

- Conference & Events Programs
- Financial Aid
- Fraternity and Sorority Advising Programs
- Housing & Residence Life/ Living Learning/ Privatized Student Housing Programs
- General Standards (4 years)
- Masters Preparation Programs

Individual Membership Dues Increased – An individual membership dues increase of \$4-\$6 was made and the overall convention budget increased to accommodate expenditures on receptions, facilities, programs, technology, special events, exhibits, and the salary to hire a meeting planner in the International Office.

Consolidation Vote Results – ACPA President Heidi Levine shared the following consolidation vote results with the Governing Board and membership:

42% of eligible ACPA members participated in the vote of which 81% voted in favor of consolidation.

42% of eligible NASPA members participated in the vote of which 61% voted in favor of consolidation.

According to District of Columbia law, an outcome representing two-thirds majority from both memberships is required for nonprofit 501 (c) 3 organizations to dissolve and consolidate. While ACPA voters met this requirement, the NASPA voters fell short of the 66.78% favorable vote needed.

The Governing Board voted to formally accept the vote results delivered from Survey and Ballot Systems (SBS) of Eden Prairie, Minnesota on Wednesday, April 27, 2011. The question of consolidation is no longer under consideration by the current ACPA Governing Board.

“Get To Know Us” Campaign – On Monday, May 2, 2011 a new membership initiative was extended to all current NASPA members to receive a complimentary ACPA membership good through December 31, 2011. The membership initiative offered an opportunity for those NASPA members in favor of consolidation to “get to know us”. The six month membership included access to all association materials and resources, and to professional development activities at the member rate.

Launch of Phyllis L. Mable New Professionals Institute – Fundraising for the launch of the Phyllis L. Mable New Professionals Institute began with many Governing Board members and their campuses assisting with donations and offers to host the Institute on their campuses.

Trademark Infringement Case – ACPA continues litigation of the trademark infringement case against APCA – Association for the Promotion of Campus Activities. The intent is to confirm exclusive use of the “ACPA” trademark.

New Task Force – The new Task Force on Campus Safety and Emergency Preparedness has been announced. Kathy Adams Riester has been selected as interim chair.

Inaugural Presidential Symposium – The inaugural Presidential Symposium featuring ACPA President Heidi Levine was a great success. Building on Dr. Levine’s presidential address, the event offered an opportunity for student affairs colleagues to gather to discuss current topics and trends such as social media, inclusive campus climates, working with transfer students and student mental health issues. The Iowa Student Personnel Association (ISPA) co-sponsored the event.

Letter to the U. S. Department of Education – A letter of opinion was sent on May 23, 2011 to the U.S. Department of Education offering comments and recommendations on the proposed rules section 444 of the General Education Provisions Act, which is also known as the Family Educational Rights and Privacy Act of 1974, as amended (FERPA). The letter was signed by members of the Consortium on Government Relations for Student Affairs to include the executive directors of ACPA, ACUHO-I, NIRSA, ASJA and NASPA.

New Member Survey – The Recruitment and Retention Subcommittee developed and administered the 2011-2012 membership survey. Results were presented to the Governing Board in March 2012.

Inaugural ACPA Humanitarian Award – The Governing Board voted to honor Muhammad Ali with the first ACPA Humanitarian Award to acknowledge his contributions to social justice. The award was presented at the March 2012 ACPA Annual Convention in Louisville, Kentucky.

New eCommunity Released – The new electronic newsletter eCommunity was announced. Each week the newsletter will bring to our members national and international news relating to the student affairs profession as well as ACPA-specific information.

Globalization - An ACPA International Member Advisory Board was created to provide feedback to the association on services, resources, and programs important to members outside the United States. The advisory board will also be tasked with providing feedback on the implementation of the ACPA Globalization Strategic Plan focusing on the key components of:

- 1) Relationships – to facilitate global professional communication and partnerships
- 2) Knowledge base – to encourage knowledge generation and dissemination
- 3) Professional preparation – to support professional preparation and continuing professional development

Strategic Planning Process Announced – The January 2012 Governing Board meeting focused on refining strategic initiatives that will carry the association forward through 2016.

ACPA Foundation Mission and Vision Revised – The ACPA Foundation mission and vision statement were revised to ensure their values are aligned with those of the association.

ACPA Bylaws Change Considerations – Highlights of the proposed bylaws changes include:

- Update the Emeritus Membership to include Life Subscribers into one category
- Change the title of “Coordinator for International Delegates and Divisions” to “Coordinator of International Members and Divisions”
- Clarified language around the creation of standing committees and the removal of a committee chair to be consistent with the commission process
- Name change requested by the “Standing Committee for Men” to “Standing Committee for Men and Masculinities”
- Add Equity and Inclusion Advisory Board as a formal committee to the Governing Board
- Addition of gender identity expressions to the bylaws

Update of the association bylaws will go to the membership for a vote in February 2012.

Credentialing Implementation Team (CIT) - Based on the recommendation by the Presidential Ad Hoc Committee on Professional Certification (2011) appointed by President Heidi Levine, the ACPA Governing Board unanimously approved the creation of a professional credentialing program, to consist of a Student Affairs Register and Specialized Skill Certification. To oversee the formation of this program, the ACPA Credentialing Implementation Team (CIT) was charged with developing the structure, policies and procedures to implement the ACPA Credentialing Process. Steve Tyrell, Vice President for Student Affairs, Alfred State College (New York) will chair the team.

ACPA Innovation Advocate and Innovation Grants – The Governing Board voted to accept the proposal for an ACPA Innovation Advocate and the budget for the Innovation Grants to provide easily accessible seed funding for innovative ideas.

JCSD Editorial Board Appointments – Journal of College Student Development (JCSD) Editor John Braxton, announced the new appointments to the JCSD Editorial Board to include: Marcia Baxter Magolda, Daniel Chen, James Cole, Dwight Giles, Anne Hornack, Angela Locks, Penny Pasque, Robert Reason and Ashley Tull.

Sustainability Advisory Commission - A re-envisioned Sustainability Advisory Committee was created to address the association’s interests and efforts to advance its sustainability agenda. The Advisory Committee commenced its work in June of 2012, with the intention of institutionalizing sustainability within existing permanent structures of the association.

HBCU Institutes - Two successful HBCU Institutes were held at the 2012 Annual Convention: “Creating Possibilities for the Future of Research at HBCU Institutes” and “Preparing for Careers in Student Affairs at HBCUs.”

2011-12 Governing Board

President

Heidi Levine
Cornell College (Iowa)

Past President

Susan Salvador
Monroe Community College (New York)

Vice President

Keith Humphrey
The University of Arizona

Director, Membership Development

Kathleen Kerr
University of Delaware

Director-Elect, Membership Development

Chris Moody
American University (Washington, DC)

Director, External Relations

David Braverman
Springfield College of Massachusetts

Director-Elect, External Relations

Zebulun R. Davenport
Indiana University-Purdue University Indianapolis
(Indiana)

Director, Professional Development

Gavin Henning
Dartmouth College (New Hampshire)

Director, Research & Scholarship

Terrell Strayhorn
The Ohio State University-Columbus

Director, Equity & Inclusion

Stacey Pearson-Wharton
University of Central Florida

Member-at-Large Entry Level

Patrick C. Marino
Niagara University (New York)

Member-at-Large Mid-Level

Melissa Hrovatin-Bemus
Ripon College (Wisconsin)

Member-at-Large Senior Level

Patrick G. Love
Rutgers University-New Brunswick (New Jersey)

Member-at-Large Faculty

Maureen E. Wilson
Bowling Green State University (Ohio)

Member-at-Large Faculty-Elect

Kristen A. Renn
Michigan State University

Secretary/Treasurer

Gregory Roberts (Ex officio)
ACPA Executive Director

2011-12 Commission Chairs and Task Force Chairs

Commission for Academic Affairs Administrators

Jamie Cooper, George Mason University (Virginia)

Commission for Academic Support in Higher Education

Adrianna Guram, University of Wisconsin-Madison

Commission for Administrative Leadership

Tim Gordon, Northwestern University (Illinois)

Commission for Admissions, Orientation & First Year Experience

Jodi Koslow Martin, Aurora University (Illinois)

Commission for Alcohol & Other Drug Issues

Jessica Greher Traue, Bentley University
(Massachusetts)

Commission for Assessment & Evaluation

Kim Yousey-Elsemer, StudentVoice (New York)

Commission for Career Development

Jennifer Jacoby, Rollins College (Florida)

Commission for Commuter Students & Adult Learners

Gerry Panelo Elizondo, Carnegie Mellon Silicon
Valley (California)

Commission for Counseling & Psychological Services

Jane Morgan Bost, University of Texas

Commission for Global Dimensions of Student Development

Michael C. Sachs, LIM College - Where Business
Meets Fashion (New York)

Commission for Graduate & Professional Student Affairs

Jason McKnight, Massachusetts Institute of
Technology

Commission for Housing & Residential Life

Kathleen Gardner, Southern Illinois University-
Edwardsville

Commission for Professional Preparation

Kate Boyle, University of Saint Thomas (Minnesota)

Commission for Recreation and Athletics

Michael Fulford, Georgia Institute of Technology

Commission for Social Justice Educators

Brian Arao, University of San Francisco (California)

Commission for Spirituality, Faith, Religion, and Meaning

Sharon Lobdell, University of Michigan-Dearborn

Commission for Student Conduct & Legal Issues

Patrick L. McPeak, Cayuga Community College
(New York)

Commission for Student Development in the Two-Year College

Lisa S. Kelsay, Moraine Valley Community College
(Illinois)

Commission for Student Involvement

Marlena M. Love, Massachusetts Institute of
Technology

Commission for Wellness

Patty Witkowsky, Colorado State University -
Pueblo

Task Force for Alumni Relations & Development

Mark Forrest, The George Washington University
(Washington, D.C.)

Task Force for Campus Safety & Emergency Preparedness

Kathy Adams Riestler, University of Arizona

2011-12 Standing Committee Chairs

Standing Committee for Graduate Students and New Professionals

Amanda L. Mollet, Radford University (Virginia)

Standing Committee for Lesbian, Gay, Bisexual, and Transgender Awareness

Danielle M. Nied, Saint Louis University (Missouri)

Standing Committee for Men and Masculinities

Z Nicolazzo, Miami University-Oxford (Ohio)

Standing Committee for Multicultural Affairs

Windi N. Sasaki, University of California-San Diego

Standing Committee for Women

Lissa Place, Iowa State University

Standing Committee on Disability

Melanie V. Thompson, Northern Illinois University

2011-12 State/International Division Presidents

International Division - Caribbean Tertiary Level Personnel Association

Donna Mae Jackson, University of the West Indies – Mona

State Division - Arizona

Mary Irwin, University of Arizona

State Division - Arkansas

Logan Hampton, University of Arkansas – Little Rock

State Division - California

Keegan Mills, University of San Francisco

State Division - Colorado

Yadeira Adams, University of Colorado – Boulder

State Division - District of Columbia

Cory Peterson, Georgetown University

State Division - Georgia

Ron Lunk, Southern Polytechnic State University

State Division - Illinois

Laila McCloud, Concordia University Chicago

State Division - Kentucky

Elizabeth Liebschutz-Roettger, University of Louisville

State Division - Maryland

Karol Martinez, Maryland Institute College of Art

State Division - Maine

VACANT

State Division - Massachusetts

Sara Jacques, UMass Medical School

State Division - Michigan

Cheryl White, Wayne State University

State Division - Minnesota

Amanda Erdman, Augsburg College

State Division - Missouri

Jackie Weber, Westminster College

State Division - New Hampshire

Brett Gagnon, University of New Hampshire

State Division - New Jersey

Michelle Brisson, Drew University

State Division - New York

Peter Smith, University of Buffalo

State Division - North Carolina

Krista Wilhelm, East Carolina University

State Division - Ohio

Chris Mundell, Columbus College of Art & Design

State Division - Pennsylvania

David Watters, Community College of Philadelphia

State Division - South Carolina

Jeffrey Brown, Clemson University

State Division - South Dakota

Jody Owen, South Dakota State University

State Division - Virginia

Mariama Boney, George Mason University

State Division - Wisconsin

Angie Bong, In Transition (formerly University of Wisconsin-Eau Claire)

ACPA Award Recipients

Contribution to Higher Education

John R. Broderick, Old Dominion University

Contribution to Knowledge

Peter Magolda, Miami University

Lifetime Achievement

Robert D. Brown

Susan R. Komives, University of Maryland

Senior Scholars

Shouping Hu, Florida State University

Robert Reason, Iowa State University

Kathy Guthie, Florida State University

Christina Lunceford, Bowling Green State University

Corey Rumann, University of West Georgia

Emerging Scholars

Noah Drezner, University of Maryland

Keith Edwards, Macalester College

Senior Scholar Diplomate

Jan Arminio, Shippensburg University

Tony Cawthon, Clemson University

Diane Cooper, University of Georgia

Peter Magolda, Miami University

Voice of Inclusion Medallion

Sami Z. Nassim, University of Delaware

Champion of Sustainability

M. Ann Howard, Rochester Institute of Technology

Presidential Citation

Peter C. Wolk

Esther Lloyd Jones Professional Service

Lynn Hagen Willett

Excellence in Practice

Melissa M. Vito, University of Arizona

2012 Diamond Honorees

Elisa S. Abes

Vivian S. Boyd

Maura Cullen

C. Marine Cunningham

Heather Shea Gasser

Florence M. Guido

Audrey J. Jaeger

Roger B. Ludeman

Denise C. Ottinger

Carolyn J. Palmer

Stacey Pearson-Wharton

Richard A. Stevens

Chandar Gupta Supersad

2011-12 ACPA Foundation Board of Trustees

Robin A. Diana

President
Hartwick College, New York

Brad Shaw

Vice President
Education Realty Trust
Allen & O'Hara Education Services, Inc.

Andy McDade

Secretary
On Campus Marketing

Constance L. Foley

Treasurer
Slippery Rock University, Pennsylvania

Howie Dumhart

Collegiate Express

David G. Braverman

ACPA Liaison to Foundation
Springfield College

Deborah H. Hamilton

Trustee Associate
Salem State College

Rick Rivers

ExOfficio
The Rivers Organization

Robert Hradsky

American University

Keith Humphrey

The University of Arizona

Danielle Morgan

Trustee Associate
Salem State University
Salem, MA 01970

Heidi Levine

Ex-Officio
Cornell College

Myra Morgan

University of Florida

Tim V. Pierson

Longwood University

Sean Robinson

Trustee Associate
Argosy University

Kent Sampson

Trustee Associate
Oklahoma State University – Stillwater

Stephen C. Sutton

University of California at Berkeley

B. Lynne Reeder

University of North Carolina-Wilmington

Katherine L. Wildman

Trustee Associate
University of Iowa

Richie Stevens

Shepherd University

Steve Tyrell

Alfred State College

Karen A. Myers

Saint Louis University

Kristin Skarie

Teamworks

Gregory Roberts

Ex-Officio
ACPA Executive Director

2011-12 ACPA International Office Staff

Gregory Roberts

Executive Director
*B.S. M.S. Indiana University – Bloomington;
Ed.S. University of Missouri – Kansas City*

Eleanor Mower

Associate Executive Director
*B.S. M.Ed. Virginia Commonwealth University;
D.B.A. University of Sarasota (Florida)*

Colleen Grosch Blevins

Assistant Director for Professional Development
*B.S. University of Kansas; M.Ed. University of
South Carolina*

Kristan Cilente

*B.A. William and Mary University (Virginia),
M.A. University of Arizona, Ph.D. University of
Maryland-College Park*

Stanton Cheah

Senior Director, Membership,
Marketing and Media Relations
*B.A. Towson University (Maryland); M.A.
University of Baltimore (Maryland)*

Marguerite Comfort

Executive Assistant/Office Manager
B.A. American University (Washington, D.C.)

Stephanie Gatson

Coordinator of Membership & Convention
Services
*B.S. Catholic University of America
(Washington, D.C.)*

Tom Gentry

Director of Fiscal Services & Human Resources
*B.S. University of Tennessee; M.S. Johns
Hopkins University*

Vincent Gallegos

Web & Community Manager
B.A. Dickinson College (Pennsylvania)

Jon Gilmore

Director of Information Technology
B.A. The City University of New York (CUNY)

Aleasha Mayo

Member Relations Manager
B.A. Howard University (Washington, D.C.)

Jorge Pedreira

Association Services Coordinator

Vernon Wall

Director of Educational Programs & Publications
*B.A. North Carolina State University; M.A.
Indiana University*

American College Personnel Association

Statements of Financial Position June 30,

2012

2011

Assets

Current assets

Cash and cash equivalents	\$ 454,128	\$ 710,779
Certificate of deposit	154,850	153,761
Investments	1,127,273	1,119,400
Accounts receivable	29,791	10,349
Prepaid expenses	51,800	34,974
Due from related party	5,089	5,089
Total current assets	1,822,931	2,034,352

Property, at cost

Furniture and fixtures	65,174	65,174
Office equipment and software	163,398	163,398
Leasehold improvements	89,735	89,735
Less: accumulated depreciation	(286,540)	(269,756)
Total property, net	31,767	48,551
Total assets	\$ 1,854,698	\$ 2,082,903

Liabilities and net assets

Current liabilities

Accounts payable	\$ 139,287	\$ 189,169
Deferred income	592,347	574,128
Total liabilities	731,634	763,297

Net assets

Unrestricted	1,095,418	1,311,268
Temporarily restricted	27,646	8,338
Total net assets	1,123,064	1,319,606
Total liabilities and net assets	\$ 1,854,698	\$ 2,082,903