

Triple Bottom Line Quick Guide

ACPA Sustainability Committee

A guide to the role student affairs professionals can and must play in developing sustainable societies that foster the triple bottom line:

Healthy Environments, Social Justice, and Strong Economies

HEALTHY ENVIROMENTS (Planet)

- Visit establishments known for purchasing organic and local foods
- Limit paper handouts during meetings
- Unplug electronic devices when not in use
- Seek purchasing contracts with local vendors/farms in your immediate area
- Reuse conference bags, signage, and other convention materials

HELPFUL

- www.aashe.org
- www.greenbiz.org
- www.aashe.org/heasc

SOCIAL JUSTICE (People)

- Seek out and use companies with clear non-discriminatory practices and policies
- Use vendors with a fair trade distinction
- Support businesses owned and operated by underrepresented populations
- Urge campus purchasing offices to question potential vendors about how people are hired and treated at their companies

METRICS

- ❖ Sustainability Tracking and Rating System (STARS)
- ❖ Leadership in Energy and Environmental Design (LEED)

STRONG ECONOMIES (Profit)

- Take a more global perspective when supporting various businesses (i.e., finding ways to develop and distribute wealth so that everyone has the basics of life)
- Consider and question the investment policies of your institutions
- Encourage student activism for structural economic changes

FOR MORE INFORMATION ON SUSTAINABILITY:

www.myacpa.org/task-force/sustainability/