Triple Bottom Line Quick Guide
ACPA Sustainability Committee

A guide to the role student affairs professionals can and must play in developing sustainable societies that foster the triple bottom line:

Healthy Environments, Social Justice, and Strong Economies

HEALTHY ENVIRONMENTS (Planet)

• Visit establishments known for purchasing organic and local foods
• Limit paper handouts during meetings
• Unplug electronic devices when not in use
• Seek purchasing contracts with local vendors/farms in your immediate area
• Reuse conference bags, signage, and other convention materials

SOCIAL JUSTICE (People)

• Seek out and use companies with clear non-discriminatory practices and policies
• Use vendors with a fair trade distinction
• Support businesses owned and operated by underrepresented populations
• Urge campus purchasing offices to question potential vendors about how people are hired and treated at their companies

STRONG ECONOMIES (Profit)

• Take a more global perspective when supporting various businesses (i.e., finding ways to develop and distribute wealth so that everyone has the basics of life)
• Consider and question the investment policies of your institutions
• Encourage student activism for structural economic changes

FOR MORE INFORMATION ON SUSTAINABILITY:
www.myacpa.org/task-force/sustainability/

HELPFUL

➢ www.aashe.org
➢ www.greenbiz.org
➢ www.aashe.org/heasc

METRICS

➢ Sustainability Tracking and Rating System (STARS)
➢ Leadership in Energy and Environmental Design (LEED)